

Category	Field	Core	Pro	Description
Game Details	Game Details	✓	✓	Unique reference for the game
	Date	✓	✓	Date of game
	Time	✓	✓	Time of Game
	Season	✓	✓	Starting year of season e.g. 2020/21 = 2020
	Home Team	✓	✓	Home Team Name
	Away Team	✓	✓	Away Team Name
	League	✓	✓	League Name
Blend: xG Predict	xG Home	✓	✓	xG Prediction of Home team from Blend Model (blend of M2, X2, X10)
	xG Away	✓	✓	xG Prediction of Away team from Blend Model (blend of M2, X2, X10)
	Gross xG	✓	✓	Total of xG Home and xG Away prediction
	Net xG	✓	✓	Net of xG Home and xG Away prediction (xG Home minus xG Away)
xG Blend: Value vs Poisson	H, D, A	✓	✓	Value when comparing xG Predict HDA (via Poisson Model) to current odds
	H, D, A (1 st Half)	✗	✓	Value when comparing xG Predict HDA 1 st Half (via Poisson Model) to current odds
	<u>Overs</u> >2.5	✓	✓	Value when comparing xG Predict >2.5 goals (via Poisson Model) to current odds
	>1.5, >3.5	✗	✓	Value when comparing xG Predict >1.5,3.5 goals (via Poisson Model) to current odds
	>0.5, >1.5 (1 st Half)	✗	✓	Value when comparing xG Predict >0.5,1.5 1 st Half goals (via Poisson Model) to current odds
	<u>Unders</u> <1.5,<2.5,<3.5	✗	✓	Value when comparing xG Predict <1.5,2.5,3.5 goals (via Poisson Model) to current odds
	<0.5, <1.5 (1 st Half)	✗	✓	Value when comparing xG Predict <0.5,1.5 1 st Half goals (via Poisson Model) to current odds
	<u>BTTTS</u> BTTTS Y and N	✗	✓	Value when comparing xG Predict Both-Teams-To-Score (via Poisson Model) to current odds
<u>Asian Handicap</u> -1.5 to 1.5	✗	✓	Value when comparing xG Predict Asian Handicap (via Poisson Model) to current odds	
Odds	H, D, A , >2.5	✓	✓	Odds at time of publishing (final odds on historical sheets)
	Overs, Unders, 1 st Half, Asian Handicap	✗	✓	Pinnacle Opening Odds (if not available, Bet365 odds used)
Blend Model Poisson Output	Overs, Unders, 1 st Half, Asian Handicap	✓	✓	Output of the Poisson Blend Model
Other Model Predictions	Bd xG Predict H,A	✓	✓	Repeat of blend model for comparison
	M2 xG Predict H,A	✗	✓	Similar to M1 below, but based on xG data only and over a shorter time period.

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	M3 xG Predict H,A	✗	✓	Similar to M2 above but covers a 3 games period only.
	M1 xG Predict H,A	✗	✓	Model based on xG, actual goals, with adjustments for strength of opposition and other factors.
	x2 xG Predict H,A	✗	✓	xG based Power model based on last 2 games
	x3 xG Predict H,A	✗	✓	xG based Power model based on last 3 games
	x10 xG Predict H,A	✗	✓	xG based Power model based on last 10 games
	Home, Away and >2.5 Value to each model	✗	✓	Value of each model noted above to opening odds
Odds Predict Range	H,A,>2.5 Odds Range	✗	✓	Based on above models, estimated odds range.
	Odds > Range	✗	✓	Highlight where current odds are higher than odds range
Season to data ratios	xG Ratio (Home and Away Team)	✗	✓	Expected Goals For divided by Expected Goals Against
	GS vs xG	✗	✓	Goals scored vs expected goals for
	GA vs xGA	✗	✓	Goals against vs expected goals against
	xG Ratio Diff	✗	✓	Home xG Ratio minus Away xG Ratio
Tissue Odds	Home, Draw, Away Tissue Odds	✗	✓	Odds based model where tissue odds for a match are based off historical odds
	Tissue Odds Value	✗	✓	Tissue Odds Value against opening odds
Form and H2H	10 H PPG, A PPG	✓	✓	Home and Away Points Per Game from the last 10 games
	5 H PPG, A PPG	✓	✓	Home and Away Points Per Game from the last 5 games
	All Form >>	✗	✓	Last 10 games results from left to right (both home and away games included)
	Home Form >>	✓	✓	Last 10 games results from left to right (Home games only)
	Away Form >>	✓	✓	Last 10 games results from left to right (Away games only)
	Form TMB >>	✗	✓	Form against equivalent ranked opposition (T=Top ranked teams, M=Middle ranked, B=Bottom ranked).
	Form TH BH >>	✗	✓	Form against equivalent ranked opposition (TH=Top Half ranked teams, BH=Bottom Half ranked teams).
	Games without Win	✗	✓	Based on above criteria, games without win
	Games without Draw	✗	✓	Based on above criteria, games without draw
	Games without Loss	✗	✓	Based on above criteria, games without loss
	H2H (HvA)	✓	✓	Head-to-head results from last 3 seasons (Home vs Away Team)
	H2H (AvH)	✓	✓	Head-to-head results from last 3 seasons (Away Team vs Home Team)
	H2H Odds	✗	✓	Head-to-head odds from last 3 seasons (HvA) where available

Category	Field	Core	Pro	Description
Odds Moves (separate for Home/Away Team)	Current Game	✗	✓	Relevant for upcoming games (see opening odds to current odds (closing odds once game complete)
	% Change	✗	✓	% Change in odds from opening
	Last 3 Odds Moves	✗	✓	Last 3 games (opening to closing odds)
	Count Odds Moves	✗	✓	Number of games included in the odds moves calculation
	% Steam	✗	✓	Percentage of games where odds have decreased (shortened) over last 5/10 games
	% Drift	✗	✓	Percentage of games where odds have increased (drifted) over last 5/10 games
League Averages	Prior 2 seasons averages (Goals, xG, 1 st Half goals, H%, D%, A%, Overs, BTTS)	✗	✓	Leagues averages from the prior 2 seasons
	Last 300 games vs Last 2 seasons averages	✗	✓	League averages from last 300 games vs last 2 seasons (see where league averages are above/below historical averages)
	Last 100 games vs Last 2 seasons averages	✗	✓	League averages from last 100 games vs last 2 seasons (see where league averages are above/below historical averages)
	Last 100 games vs 100 games same period prior year	✗	✓	See where last 100 games averages are aligned with same period 1 year prior (combined with stats above, can assess if differences are seasonal or diverging from historical)
	Last 2 season ranks	✗	✓	Ranks of leagues based on goals, xG, Match Result, Overs, BTTS (useful for strategy building when justifying the inclusion/exclusion of leagues)
Last 20 Games Scored or Conceded 1st	Sample	✓	✓	Number of Games in sample for statistics below
	Home 0-0 (90, 45 mins)	✓	✓	Games where home team is 0-0 after 90 and 45 minutes
	Away 0-0 (90, 45 mins)	✓	✓	Games where away team is 0-0 after 90 and 45 minutes
	Home/Away Score 1st	✓	✓	% of times the home or away team scores first
	Home/Away Concede 1st	✓	✓	% of times the home or away team concedes first
	Home scored first then	✗	✓	After home team scored first, the percentage of games end up as Win Draw Loss or >2.5 goals (useful for in-play strategies)
	Away concedes first then	✗	✓	After away team concedes first, the percentage of games end up as Win Draw Loss or >2.5 goals (useful for linking with above stat)
	Away scored/Home conceded first then	✗	✓	As above but when away team scored first and home team conceded

Category	Field	Core	Pro	Description
	<45 scored conceded	✗	✓	As above but stats are only relevant for when goal is scored or conceded in first 45 minutes
Last 10 games time periods	Home Score (0-15,16-30,31-45,46-60,61-75,76-90)	✗	✓	Games where a goal has been scored in defined time periods (NB: average is games with a goal in the period, not total goals within the period. For example, if a game had 9 games with zero goals in 0-15 mins, and 1 game with 5 goals in 0-15mins, the average will be 10% of games had a goal within 0-15 mins i.e. the total goals within any one game is irrelevant). This stat is for focussing on in-play goal periods where a goals is more likely.
	Away Concede (0-15,16-30,31-45,46-60,61-75,76-90)	✗	✓	
	Away Score (0-15,16-30,31-45,46-60,61-75,76-90)	✗	✓	
	Home Concede (0-15,16-30,31-45,46-60,61-75,76-90)	✗	✓	
<u>Last 10 Games</u>		✓	✓	Averages for last 10 games (Home team stats are for home games only. Away team for away games only).
Home Goals	Count	✓	✓	Number of Games in sample for statistics below
	GS	✓	✓	Average of goals scored for Home Team
	GA	✓	✓	Average of goals conceded for Home Team
	xG+	✓	✓	Average of xG created for Home Team
	xG-	✓	✓	Average of xG conceded for Home Team
Away Goals	Count	✓	✓	Number of Games in sample for statistics below (Separate stats for last 10,5,3 and season to date games)
	GS	✓	✓	Average of goals scored for Away Team
	GA	✓	✓	Average of goals conceded for Away Team
	xG+	✓	✓	Average of xG created for Away Team
	xG-	✓	✓	Average of xG conceded for Away Team
Home 1st Half, 2nd Half and 90 mins (Separate stats for both the home and away team)	<20+	✓	✓	Percentage of games where the team (separate for home and away) scored in first 20 mins.
	<20 Any	✓	✓	Percentage of games where a goal was scored in the first 20 mins in games involving the listed team
	>0.5+	✓	✓	Percentage of games where the team scored (separate stats for 1st Half, 2nd Half, and 90 mins)
	>0.5-	✓	✓	Percentage of games where the team conceded (separate stats for 1st Half, 2nd Half, and 90 mins)
	>0.5	✓	✓	Percentage of games where there was any goal (scored or conceded) - separate stats for 1st Half, 2nd Half, and 90 mins.

Category	Field	Core	Pro	Description
	>1.5+	✓	✓	Percentage of games where the team scored >1.5 goals (separate stats for 1st Half, 2nd Half, and 90 mins)
	>1.5-	✓	✓	Percentage of games where the team conceded >1.5 goals (separate stats for 1st Half, 2nd Half, and 90 mins)
	>1.5	✓	✓	Percentage of games where the game had in total >1.5 goals (separate stats for 1st Half, 2nd Half, and 90 mins)
	>2.5	✓	✓	Percentage of games where the game had in total >2.5 goals (separate stats for 1st Half, 2nd Half, and 90 mins)
<u>Last 5 Games</u>		✓	✓	As above but for last 5 games (Home team stats are for home games only. Away team for away games only).
<u>Season to Date</u>		✓	✓	As above but for season to date (only displays after 3 games) (Home team stats are for home games only. Away team for away games only).
<u>Last 10 (Top Half/Bottom Half)</u>		✗	✓	As above but for last 10 games against similar ranked opposition (ranked either a top half (TH) or bottom half (BH) team). Opposition Rank (TH or BH) included.
<u>Last 10 (Top Half/Bottom Half)</u>		✗	✓	As above but for last 10 games against similar ranked opposition (ranked either a top (T), Middle (M) or bottom (B) team). Opposition Rank (T, M or B) included.
<u>Last 3 Games</u>		✓	✓	Focussing on averages (Goals, xG, overs and BTTS) for last 3 games only
<u>Results Section</u>		✓	✓	Actual results
FT Score	H, A	✓	✓	Full time actual score (Home and Away Team)
FT Result	Result	✓	✓	Full time result (H=Home Win, D=Draw, A=Away Win)
FT Result	H, D, A	✓	✓	Full time result (e.g. 1 in Home Column = Home win)
FT xG Result	xG Home and Away	✗	✓	Final xG Numbers (coverage for >97% of games. Results may be delayed for up to a week as xG numbers are finalised)
HT Score	H, A	✓	✓	Half time actual score (Home and Away Team)
HT Result	Result	✓	✓	Half time result (H=Home Win, D=Draw, A=Away Win)
HT xG Result	xG Home and Away	✗	✓	Final Half-Time xG Numbers (coverage for >97% of games. Results may be delayed for up to a week as xG numbers are finalised)
Goals Full Game	>0.5, >1.5, >2.5, >3.5	✓	✓	Full time goals result (e.g. 1 in >2.5 Column = game had >2.5 goals)
	BTTS	✓	✓	Both teams scored during the game
Goals 1st Half	>0.5, >1.5, >2.5	✓	✓	Number of goals in 1st half only

Category	Field	Core	Pro	Description
Goals 2nd Half	>0.5, >1.5, >2.5	✓	✓	Number of goals in 2nd half only
Win to Nil	Home Win to Nil	✓	✓	Home team win without conceding a goal (1 = yes)
	Away Win to Nil	✓	✓	Away team win without conceding a goal (1 = yes)
1st Goal	Time 1st Goal	✓	✓	Time in minutes of 1st Goal (injury time goals classed as 45 or 90 minutes respectively)
	Scored First	✓	✓	Home (H) or Away (A) team scored first
Opening Odds	H D A, overs and BTTS	✓	✓	Opening odds - best odds from Pinnacle (then B365 if Pinnacle not available).
	1 st Half (HDA, Overs/Unders)	✗	✓	Opening odds - best odds from Pinnacle (then B365 if Pinnacle not available)
	Asian Handicap	✗	✓	Asian Handicap Odds (-1.5 to +1.5)
Profits to Opening Odds	Profits to above odds (H D A, overs and BTTS)	✓	✓	Profits to Opening odds - best odds from Pinnacle (then B365 if Pinnacle not available)
	Profits to all odds noted above	✗	✓	Profits to Opening odds - best odds from Pinnacle (then B365 if Pinnacle not available)
Closing Odds	H D A, overs and BTTS	✓	✓	Closing odds - best odds from Pinnacle (then B365 if Pinnacle not available).
	1 st Half (HDA, Overs/Unders)	✗	✓	Closing odds - best odds from Pinnacle (then B365 if Pinnacle not available)
	Asian Handicap	✗	✓	Asian Handicap Odds (-1.5 to +1.5)
Profits to Closing Odds	Profits to above odds (H D A, overs and BTTS)	✓	✓	Profits to Closing odds - best odds from Pinnacle (then B365 if Pinnacle not available)
	Profits to all odds noted above	✗	✓	Profits to Closing odds - best odds from Pinnacle (then B365 if Pinnacle not available)
Closing Fair Odds	All odds noted above	✗	✓	Closing odds with overround removed (to allow obtained odds to be compared to the fair odds. This is the big focus of Footballxg.com – always push to beat the closing fair odds.
Closing Line Value	Opening Price > Closing Price	✗	✓	Highlights where opening odds were greater than closing odds (HAD, >1.5,>2.5m>3.5 markets)
Backfitting	Alternate 01	✗	✓	Column to help avoid backfitting when creating strategies (filter allows for 50% of games to be remove. Once strategy is formulated, the filtered games can be added back in. If profits/ROI vary significantly, it could be a sign the strategy was just backfitted and is not a genuine profitable angle).